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10/17/96

Introduced By:

humsvcs2

Proposed No.:

96-822

ORDINANCE NO. **12497**

AN ORDINANCE related to transit fares, increasing the authority of the director of the King County Department of Transportation to provide discounted tickets to human service agencies, amending Ordinance 12084, Section 2 and K.C.C. 28.94.010

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. Ordinance 12084, Section 2, and K.C.C. 28.94.010, are hereby

amended to read as follows:

Rates of fare for transit program. A. The following fare categories and rates for regularly scheduled public transportation service on bus, trolley, transit van, dial-a-ride, and streetcar routes within the entire transit service area are hereby established:

Full Fares	One-Zone Off-Peak	One-Zone Peak	Two-Zone Off-Peak	Two-Zone Peak
Cash	\$.85	\$ 1.10	\$ 1.10	\$ 1.60
Monthly Pass	30.50	39.50	39.50	57.50
Three Month Pass	N/A	109.00	N/A	159.00
Annual Pass	336.00	435.00	435.00	633.00

Weekend/Holiday All-Day Pass				
Cash	1.70	N/A	1.70	N/A

Children's Fare	One-Zone Off-Peak	One-Zone Peak	Two-Zone Off-Peak	Two-Zone Peak
Up to four children under age five ride free per Section A.3	Free	Free	Free	Free

Youth Fare				
Cash	\$.75	\$.75	\$.75	\$.75

Family Fare				
Cash	.85	N/A	1.10	N/A

Senior Fares				
Cash	.25	.25	.25	.25
Monthly Pass	3.75	3.75	3.75	3.75
Annual Pass	45.00	45.00	45.00	45.00

Fares for Persons with Disabilities				
Cash	.25	.25	.25	.25

Monthly Pass	3.75	3.75	3.75	3.75
Annual Pass	45.00	45.00	45.00	45.00

Center Park				
Cash	.35	.35	.35	.35

Such fare categories and rates are subject to, and defined by, the following terms:

1. Monthly, three month and annual passes may be issued, sold, and consigned at the rates set forth in this section, entitling the holder thereof to an unlimited number of rides subject to the zone and time-of-day limitations applicable to the type of pass held.

The one- and two-zone trip limitations are set forth in K.C.C. 28.94.030. The time-of-day limitations for peak period trips and off-peak period trips are set forth in K.C.C. 28.92.115 and K.C.C. 28.92.100. Pass holders that have passes with a single-trip value less than the proper fare shall pay the cash difference.

2. A weekend/holiday All-Day Pass may be issued and sold to be valid only on Saturdays, Sundays and the days on which the following holidays are legally observed: New Year's Day; Martin Luther King, Jr., Day; Presidents' Day; Memorial Day; Independence Day; Labor Day; Thanksgiving Day; and Christmas Day. Upon payment of the All-Day Pass fare set forth in this section, persons five years of age or older may receive an All-Day Pass which shall entitle the user to unlimited riding within the entire transit service area on regularly scheduled public transportation service and which shall be valid only for the day on which said pass is purchased.

3. When accompanied by a responsible person paying the proper fare as set forth in this section, up to four children under five years of age shall be entitled to ride free.

4. A youth fare at the rate set forth in this section shall be available to persons from five through seventeen years of age and persons over seventeen years of age who attend regular sessions of junior or senior high school. The director is authorized to issue a monthly youth pass at a rate equal to twenty-four times the youth fare, which pass shall entitle the holder to unlimited riding within the entire transit service area on regularly scheduled public transportation service.

5. A family fare on regularly scheduled public transportation service shall be valid on Sundays and the holidays on which weekend/holiday All-Day Passes are issued

1 and sold.. Upon payment of the proper fare as set forth in this section, any person eighteen
 2 years of age or older may be accompanied by up to four persons seventeen years of age or
 3 under without payment of any additional fare.

4 6. Persons at least sixty-five years of age who apply for and receive a regional
 5 reduced fare permit shall be entitled to unlimited rides within the entire transit service area
 6 on regularly scheduled public transportation service upon payment of the senior fares set
 7 forth in this section.

8 7. Persons with disabilities who apply for and receive a regional reduced fare
 9 permit shall be entitled to unlimited rides within the entire transit service area on regularly
 10 scheduled public transportation service upon presentation of the permit and payment of the
 11 fare set forth in this section for persons with disabilities. An attendant, when
 12 accompanying a fare-paying person with a disability who can ride transit only with the
 13 assistance of such an attendant all or some of the time and who has been issued an
 14 "Attendant Ride Free" permit pursuant to this chapter, shall be entitled to ride free.

15 8. In accordance with the motion adopted by the council of the Municipality of
 16 Metropolitan Seattle on June 3, 1993, the rate of fare for customized bus service to
 17 residents of Center Park, a facility of the Seattle Housing Authority located at 2121 - 26th
 18 Avenue South, Seattle, shall be increased from 35¢ to an amount equal to the full-fare, one-
 19 zone, off-peak cash transit fare upon the commencement of the Access Transportation
 20 Program.

21 B. The director is authorized to issue, sell, consign, and/or accept tickets, tokens,
 22 commodities or certificates at rates equal to the equivalent cash fare. In order to implement
 23 the consignment of such fare media as is authorized under this paragraph and paragraph A
 24 above, the executive is authorized to enter into retail consignment contracts to pay
 25 commissions to outlets which sell said fare media. Unless otherwise agreed to in a contract
 26 approved by the county council, the director is authorized to pay commissions at the rates
 27 set forth in the following schedule.

28 Category A Outlets: \$1.00 per pass sold
 29 .40 per ticketbook sold
 30 .10 per Reduced Fare Sticker sold
 31

32 Category B Outlets: \$.50 per pass sold
 33 .50 per ticketbook sold

1 .10 per Reduced Fare Sticker sold

2
3 Category C Outlets: \$.10 per Reduced Fare Sticker sold

4
5 Category A outlets are those outlets operated by a single entity which is able to:

6 1. Provide a minimum of 25 outlets, open over eight hours per day, seven days a
7 week, with broad geographic coverage across the county, including the city of Seattle
8 central business district;

9 2. Include transit promotions in its regular advertising;

10 3. Sell a minimum of 15,000 fare media items a month; and

11 4. Provide substantial administrative cost savings to the department by
12 distributing fare media to multiple outlets and remitting sales revenue from multiple outlets
13 in a single payment.

14 Category B outlets are any non-Category A outlets located in the city of Seattle
15 central business district.

16 Category C outlets are any non-Category A outlets located outside the city of Seattle
17 central business district.

18 C. The director shall establish a system of transfers to permit a person paying the
19 proper fare to ride regularly scheduled service in any direction subject to the zone and
20 time-of-day limitations applicable to the transfer. The holder of a transfer of a lesser value
21 than the proper fare shall pay the cash difference. The time limit for transfers shall not
22 exceed two and one-half hours from time of issuance.

23 D. The executive is authorized to negotiate and enter into agreements with
24 employers, groups of employers, educational institutions, transportation management
25 associations and other organizations for the purpose of selling passes for distribution and
26 use by employees, students and/or others traveling to their facilities. At a minimum, such
27 agreements shall contain the following terms:

28 1. A description of the type of pass to be sold. Passes sold under such
29 agreements shall be flexpasses or monthly, three-month, or annual passes.

30 2. For flexpass agreements: a description of the services and benefits available
31 to the flexpass holder, of which there shall be at least two services or benefits provided by
32 the other party to the agreement that are in addition to the transit element, the designation

1 of a transportation coordinator and the distribution of alternative commuting information;
 2 the number of passes to be issued and the cost thereof, the cost of issuing additional and
 3 replacement passes during the term of the agreement, a schedule of payments and an
 4 agreement term not to exceed three years. Unless otherwise agreed to by the county
 5 council, the price terms for the transit element of a flexpass agreement shall be established
 6 according to the following schedule of annual calculations. Further, the agreement shall
 7 require reimbursement of the cost of additional services provided by the department and
 8 shall include provisions for modification due to changes in fares and program fees.

9 First twelve months: $\text{Trip Revenue} \times \text{Baseline Trips}$

10
 11 Second twelve months: $(\text{TR} \times \text{Baseline Trips}) +$
 12 $[(\text{TR} \times \text{Added Trips}) \times 1/3]$

13
 14 Third twelve months: $(\text{TR} \times \text{Baseline Trips}) +$
 15 $[(\text{TR} \times \text{Added Trips}) \times 2/3]$

16
 17 Fourth twelve months
 18 and thereafter: $(\text{TR} \times \text{Baseline Trips}) +$
 19 $(\text{TR} \times \text{Added Trips})$

20
 21 For purposes of this formula, the term, "Trip Revenue" or "TR," shall mean the
 22 weighted average fare per trip determined by the department.

23 For purposes of this formula, the term, "Baseline Trips," shall mean the estimated
 24 number of transit trips taken by the contracting party's covered population of students,
 25 employees and/or others in the twelve months preceding execution of the flexpass
 26 agreement. Baseline Trips may be adjusted on an annual basis to account for changes in
 27 the number of eligible employees.

28 For purposes of this formula, the term, "Added Trips," shall mean those trips taken
 29 during the prior twelve months, determined either from surveys or electronic counting of
 30 actual flexpass use, which exceed the number of Baseline Trips established at the execution
 31 of the flexpass agreement. Electronic counts of one month or more will be annualized and
 32 used in lieu of survey results if available.

33 In the event a party terminates or does not renew a flexpass agreement, any
 34 subsequent flexpass agreement entered into with that party shall be priced as if in the
 35 "fourth twelve months and thereafter" category.

1 3. For annual pass agreements: the cost of the passes, the cost of issuing
2 additional and replacement passes during the term of the agreement, the level of subsidy
3 provided by the purchasing entity, a schedule of payments and an agreement term not to
4 exceed one year. To be eligible for annual pass agreements, the purchasing entity must
5 subsidize at least fifty percent of the cost of the passes and make the passes available to at
6 least two hundred fifty employees. The cost of annual passes under such agreements shall
7 consist of the regular one- and two-zone rates set forth in this chapter less deductions, if
8 any, based on the percentage difference between the department's "full time usage"
9 estimate and the estimated actual pass usage of the purchasing entity's employees. A
10 maximum deduction of fifty percent may be made from the regular one- and two-zone rates
11 under such agreements.

12 E. The director is authorized to issue and sell visitor passes entitling the holders
13 thereof to public transportation services as specified by the passes, provided such issuance
14 is not expected to require the addition of regularly scheduled service. The director shall
15 establish the rates of fare, the number of visitor passes and the extent of services available
16 under said passes based on the estimated average visitor usage and the administrative costs
17 of issuing the passes. Said passes may be valid for a period not to exceed seven
18 consecutive days. The director is further authorized to issue and sell said passes to travel,
19 convention and special event groups for quantities over one hundred at a rate that is not
20 less than seventy percent of the established visitor rate. Visitor pass privileges shall
21 commence and terminate on the date(s) for which the passes are valid.

22 F. The director is authorized to establish rates of fare for vanpools, provided that the
23 rates of fare are established at a level reasonably estimated to recover the operating and
24 capital costs of, and at least twenty-five percent of the cost of administering, the vanpool
25 program.

26 G. The director is authorized to establish rates of fare for limited service to special
27 or seasonal activities or events, provided such rates of fare and any contributions are
28 established at a level reasonably estimated to recover at least twenty-five percent of the
29 marginal cost for the service hours provided. In addition, the rates of fare for limited
30 service shall be established at a level at least equal to the rates of fare for equivalent

1 regularly scheduled service. If, however, the limited service is not equivalent to any regular
2 service, then the rates of fare shall be no less than one-half of the one-zone, off-peak full
3 fare set forth in this chapter. Such limited services shall be on an individual fare-paying
4 basis and be scheduled according to such routes, schedules and dates as are determined by
5 the director.

6 H. The director is authorized to establish rates of fare for customized bus service,
7 provided such rates of fare are established at a level reasonably estimated to recover at least
8 eighty percent of the marginal cost for the service hours provided. Such customized
9 services shall be on an individual fare-paying basis and be regularly scheduled according to
10 such routes, schedules and dates as are determined by the director. There shall be no zone
11 fares charged on customized bus service. Passes held by senior citizens, persons with
12 disabilities, and employees, and other special passes or permits may be honored on
13 customized bus service insofar as consistent with overall cost recovery requirements set
14 forth above. Transfers may be issued on customized bus service.

15 I. The following procedure and rate of fare shall be used for animals riding on
16 coaches. For small animals that do not occupy space other than the lap of the person
17 accompanying the animal and for assistive animals, there shall be no fare charged. For all
18 other animals, a fare equivalent to the fare paid by the individual accompanying the animal
19 shall be charged and a transfer issued upon request except that no zone fare shall be
20 charged. Animals riding on coaches shall be leashed or otherwise restrained and shall not
21 pose a problem of health, injury to property or persons, or disturbance to other passengers.

22 J. The executive is authorized to execute agreements with public school districts to
23 supply students with passes in connection with special school programs; provided, that
24 such agreements shall be subject to approval by the county council.

25 K. The executive is authorized to execute agreements with local, state and federal
26 governmental entities to provide tickets and/or passes to their employees or others
27 traveling to their facilities at rates other than those set forth in this chapter; provided, that
28 usage by such employees and others is not expected to require the addition of regularly
29 schedule public transportation services; provided further, that such agreements are not
30 estimated to reduce the revenue which would otherwise be received for such travel. Such

1 agreements shall be subject to approval by the county council to the extent such approval is
2 required by the county charter, ordinance and/or applicable state law.

3 L. Notwithstanding any other provision in this chapter, general authority
4 Washington peace officers employed by a general authority Washington law enforcement
5 agency with officers in King County may ride regularly scheduled public transportation
6 services without payment of fare provided such officers are in uniform or display their
7 police badge(s) to the transit operator.

8 M. The executive is authorized to execute agreements to provide ride free services
9 within geographic areas; provided, that such agreements shall be subject to approval by the
10 county council.

11 N. For the lease of a transit vehicle of the county for charter operation by others, the
12 minimum rental shall be the marginal cost per service hour of such vehicle's operation as
13 established from time to time by the director plus ten percent thereof.

14 O. The executive is authorized to execute agreements with other transit agencies to
15 establish a system of fare payment for passengers transferring between transportation
16 systems or crossing jurisdictional boundaries; provided, that such agreements shall be
17 subject to approval by the county council to the extent such approval is required by the
18 county charter, ordinance and/or applicable state law. Such agreements shall provide that
19 the county's share of the fare collected for an interjurisdictional trip shall be not less than
20 ninety percent of the revenue which would have been generated by application of the
21 appropriate cash fare or prorata pass price due under paragraph A of this section for the
22 county portion of the interjurisdictional trip.

23 P. For the purpose of attracting new ridership, relieving congestion, developing
24 market strategies, testing prices or experimental service, and implementing other special
25 transit programs or promotions, the director may waive or discount the fare or pass prices
26 otherwise established in this chapter whenever such waiver or discount is not expected to
27 require the addition of regularly scheduled public transportation services and, in the
28 judgment of the director, the value of the program or promotion and the benefit to the
29 public exceeds the expected loss of revenue. The loss in revenue of all such programs,

1 promotions and fare discounts shall, in the aggregate, be no greater than \$100,000
2 annually.

3 Q. Notwithstanding the provisions of paragraph B of this section, the director is
4 authorized to establish a program for the sale and distribution of tickets to human service
5 agencies at twenty-five percent of their cash value for the purpose of meeting the
6 transportation needs of low income and homeless populations. The total amount of the
7 seventy-five percent discount provided under such program shall not exceed ((~~\$200,000~~)
8 \$300,000) for any one year. The allocation of discount tickets under such program shall be
9 made by the director in conjunction with local jurisdictions and the county's department(s)
10 responsible for human services programs. The local jurisdictions and said county
11 department(s) shall determine the number of tickets from their respective allocations which
12 shall be sold to the human service agencies eligible under such program. Tickets sold
13 under such program are valid on all public transportation and paratransit service.

14 R. The executive is authorized to issue employee bus passes to employees in the
15 Transit Division of the department, other employees whose responsibilities and functions
16 are dedicated exclusively to supporting the public transportation function, and persons
17 who, while holding such positions, retire from the county. All bus passes shall be
18 restricted to use by the eligible employee or retired employee and any unauthorized use
19 shall, at a minimum, result in forfeiture of the pass.

20 S. The director is authorized to enter into and administer arrangements with
21 directors of executive departments, chief officers of administrative offices, and
22 independently elected county officials to provide bus passes to county employees not
23 included within paragraph R of this section. Such passes shall be restricted to use by the
24 eligible employee and any unauthorized use shall, at a minimum, result in forfeiture of the
25 pass. Such arrangements shall provide that the Public Transportation Operating Account
26 shall be reimbursed for such passes. The price for such passes shall be established by the
27 executive in accordance with the flexpass price formula set forth in paragraph D.2 of this
28 section. This provision shall only be implemented to the extent funds are appropriated by
29 the county council.

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T. The director shall submit annually to the council, by no later than the date on which the executive transmits the executive proposed budget to the council, a report on all the services and fares authorized by paragraphs D through S of this section.

INTRODUCED AND READ for the first time this 30th day of September, 1996.

PASSED by a vote of 12 to 0 this 21st day of October, 1996.

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON

Jane Hague
Chair

ATTEST:

Donald A. Peterson
Clerk of the Council

APPROVED this 1st day of November, 1996.

POTER
Duty King County Executive

Attachments:
None